

## Auction Results

PRAIRIE ANGUS  
Turlington, Wyo. April 15

32 bulls.....\$873

Auctioneer: Jim Baldridge

Top: Prairie Stretch 071, 2 3/4 by 54 inch back, Shoshone, Jerry Shuman, Lusk, \$1400. Prairie Band Bull 001, 2 3/4 by 54 inch back, Shoshone, John Manning, Casper, \$1350. Prairie Stretch 072, 2 3/4 by 54 inch back, Shoshone, Tom Moore, Buxley, \$1300. Prairie Q Bar 031, 2 1/2 by 54 inch back, Shoshone, George Striker, Healy, \$1200. Prairie Stretch 073, 2 3/4 by 54 inch back, Shoshone, Mammie, \$1050. Prairie Stretch 072, 2 3/4 by 54 inch back, Shoshone, Moore, \$1000. Prairie Walking Tall 067, 2 3/4 by 54 inch back, Shoshone, Schurrip Walking Tall 1001, Haakey Ranch, Lusk, \$1000. Unimpaired, 1 1/2 by 54 inch back, Shoshone, Bill McGee, Marysville, \$1000. Prairie Mile 014, 2 3/4 by 54 inch back, Shoshone, Happyville Grandeur 3K, Elmer Nelson, Lusk, \$1000.

This was the last sale for Lynn and Jan Hillebrand at their new ranch location. Lynn has been in Angus business for many years and has not lost his own operation north of Turlington, Wyoming. The offering was small in numbers, but the quality was good and it included the multi-race lot. The offering sold with complete perfection and was available and although the sale could have been a better one for the Hillebrands and they are looking inward to supplying Angus bulls of top quality to their local trade area in the future.

—JERRY YORK

TETHEROW CATTLE COMPANY  
SIMMENTAL BULL SALE  
Valentine, Neb., April 3

55 bulls.....\$2,083

Auctioneer: Jim Baldridge

Sole Manager: Cattle Brokers, Inc.

Top: TCC CWC Lad W03M, 23/80 by Cotton Wood Cattle Co., Tom Henna, Brownlee, \$4000. TCC CWC Lad W4BL, 15/178 by Cotton Wood Cattle Co., Bad Cattle Co., Valentine, \$3500. TCC Snow Boy P10L, 34/79 by Snowball, Henna, \$3500. TCC CWC Lad W25M, 33/80 by Cotton Wood Cattle Co., Henna, \$3400. TCC CWC Lad W52L, 32/178 by Cotton Wood Cattle Co., Henna, \$3000. TCC CWC Lad W04M, 26/80 by Cotton Wood Cattle Co., Henna, \$3000. TCC Snow Boy S03M, 26/80 by Snowball, \$3000.

As in the past, Dick Tetherow presented a top set of bulls with a lot of performance. It was a strong sale from start to finish with many repeat buyers taking more than one bull.

—JAY PURCHASE

THORNTONSON HEREFORD  
RANCH  
Selby, S.D., March 25

234 bulls.....\$1,008

24 heifer calves.....428

Auctioneer: Robert Schnell

Bulls: THR L1 Domino 0083, 36/80 by LHR L1 Domino 7648; Oene Felterly, Pollock, \$1450. THR Advance A9013, 34/78 by OH 113 Advance A31; Melvin Thorntonson, Selby, \$1400. THR L1 Domino 0015, 33/80 by LHR L1 Domino 7648; E.D. Mueez, Selby, \$1250. THR Montana Dom 0002, 22/80 by Montana Domino 74237; Emmett Taylor, McLaughlin, \$1100. THR 118 Advance 9072, 42/78 by LHR Advance A13; Chavel Bros., Eagle Butte, \$1100.

Heifer calves: THR Miss Domino 0135, 32/80 by LHR L1 Domino 7648; Leon Calmus, Howard, \$490. THR Miss Adv A0080, 31/178 by DH 113 Advance A31; Duane Heinrich, Ferber, \$450. THR Miss Domino 0020, 32/80 by LHR L1 Domino 7648; Leon Calmus, \$490. Ralph and Bill Thorntonson presented a top set of Herefords to a small, drought-stricken crowd. Lack of moisture in this area surely took its toll on this set of cattle. They presented a big, growthy set of cattle with good coats of hair and good quality. It was certainly a buyers' market.

—JAY PURCHASE

SODAK'S ANGUS FOR THE 80's  
Borum, S.O., April 4

50 bulls.....\$1,070

40 reg. heifer calves.....891

18 comp. heifer calves.....483

Auctioneer: Robert Schnell

Bulls: Sodak R Rod 0580, 42/80 by RAB Rod 441788; Wm Potterson, Pinebluff, Colo., \$1400. Sodak R Rod 0580, 42/80 by RAB Rod 441788; Wm Potterson, Pinebluff, Colo., \$1400. Sodak R Rod 0580, 42/80 by RAB Rod 441788; Wm Potterson, Pinebluff, Colo., \$1400.

—JAY PURCHASE

MIDLAND TEST  
HEREFORD BULLS  
Billings, Mont. April 16

112 IPR bulls.....\$2,881

21 bulls.....1,438

135 lots.....2,836

Auctioneer: Pat Goggins

Bulls: Sodak R Rod 0580, 42/80 by RAB Rod 441788; Wm Potterson, Pinebluff, Colo., \$1400. Sodak R Rod 0580, 42/80 by RAB Rod 441788; Wm Potterson, Pinebluff, Colo., \$1400. Sodak R Rod 0580, 42/80 by RAB Rod 441788; Wm Potterson, Pinebluff, Colo., \$1400.

BELLAR EXOTIC FARM  
Winnar, Neb., March 30

89 bulls.....\$2,362

16 females.....2,650

85 lots.....2,414

Auctioneer: Stanley Stout and  
Oub Variable

Bulls: Mr. Igloo 297L (34), 52/107 by Igloo, Gono Dearborn, Yale, Iowa, \$8250. King Tuti (78), 52/107 by Filygo 2; Foliar Exotic Farm, Winnar, \$5600. BEF Mr. Iroline 482L (78), 52/107 by Iroline, Mac Hatcher, Gail, Mo., \$5200. BEF Mr. Iroline 482L (78), 52/107 by Iroline, Mac Hatcher, \$5000. Mr. Iroline BEF 184 J (34), 52/107 by Iroline, Hatcher, \$4100. BEF Mr. Boomerang 192M (13/15), 12/280 by Blue Sky Boomerang; Cow Camp Ranch, Lost Springs, Kan., \$4000. BEF Mr. Boomerang 329M, 52/107 by Boomerang; Barney Brock and Son, Sioux Center, Iowa, \$3900. BEF Mr. Boomerang 420M, 52/107 by Blue Sky Boomerang; Simmenton Farm, Lepel, Iowa, \$3600.

Females: OEF Miss Thicket 422M (34), 51/100 by Blue Sky Thicket; Pass Cattle Co., Stephentown, Texas, \$4750. BEF Miss Thicket 352M (34), 52/107 by Blue Sky Thicket; Hartman Cattle Co., Te-cumseh, \$4100. BEF Miss Hot Shot 188M (34), 52/107 by Holsholt; Hartman Cattle Co., \$4000.

A large crowd of Chelene breeders gathered for the Bellar's spring sale. This was a top notch offering with quality throughout the sale. The bulls sold steadily through the entire sale.

—JAY PURCHASE

COLORADO SIMMENTAL  
ASSN.  
Lamar, Colo., April 18

25 bulls.....\$1,488

Top: Lot 4: Eaton's Simmentale, Lemar, to Morrow Ranches, Coleman, N.M., \$2,250. Lot 8: Corwin Brown, Springfield, to Morrow Ranches, \$2,200.

The 25 Simmental bulls were well received by an excellent crowd of buyers from across the state and New Mexico. Volume buyers were Brown & Sons, Inc., Chivington; Reese Melles, Cortez; and Morrow Ranches.

"PICK OF THE PASTURE"  
BANGUS  
Tulsa, Okla., April 18

70 lots.....\$1,804

Auctioneer: Harold Henry

Sole Manager: P &amp; F Cattle Company

Top: Lot 78: L.B. Rodgers, Cosgrove, to Ray Mackey, Muskogee, \$6250. Lot 77: L.B. Rodgers to Brenda's Brangus, Houston, Texas, \$4250. Lot 11: Butler Creek Ranch, Muskogee, to Billy Brangus, Moberly, Mo., \$3750. Lot 76: Ben Johnston, Kelchum, to Brand's Brangus, \$3600. Lot 80: L.B. Rodgers to Brand's Brangus, \$3500.

Cattle sold into Kansas, Missouri, Oklahoma and Texas. Ray Mackey was the volume buyer.

—JAY PURCHASE

Regosa Chaparral; Charlotte Van Dyke, Manhattan, to Gary Glom, Twin Bridges, 45-in., \$7750. Shoshone Lassie LER 23, 2 1/2 by 54 inch back, Shoshone, by Loran of Wyo; Shoshone Angus to Robert Stros, Plain City, Ohio, \$5000. Baitis Hyster M 15, 2 1/2 by 54 inch back, Shoshone, by Loran of Wyo; Shoshone Angus, Judith Gap, to Bull Mountain Angus, Roundup, \$5000.

RED ANGUS  
April 18

40 IPR bulls.....\$2,935

85 lots.....1,552

Bulls: Comstock Sixpack 170, 3 1/2 by 54 inch back, Red Angus, Juenedo; Robert Stros, Plain City, Ohio, \$5000. Bullito Creek Red Angus, Lator, Wyo., 45-in., \$5000. FH Perfect 53H2536, 2 1/2 by 54 inch back, Red Angus, to Clint Kelsland, Bol-grade, 45-in., \$5000. ST Solomon 020 1 1/2 by 54 inch back, Red Angus, to Clint Kelsland, Bol-grade, 45-in., \$5000. ST Solomon 020 1 1/2 by 54 inch back, Red Angus, to Clint Kelsland, Bol-grade, 45-in., \$5000.

Herelords bulls started off the sales on Thursday. They sold for a higher average price than one year ago and for the second highest average price ever recorded here.

SHORTHORN

20 IPR bulls.....\$513

7 bulls.....1,021

27 lots.....841

Bulls: Mr. Steak, 1 1/2 by 54 inch back, Polona; Ortelok Farms, Water-lou, S.D., to John McDonald, Billings, \$2400. Wauker 179 Mac Pack, 2 1/2 by 54 inch back, Sutherland Ranch, 178; Carl Jordan & Family, Rensselaer, Inc., to Oveo Ouehse, Oorheim, Mo., \$2200. Wauker 179 Primer, 1 2/2 by 54 inch back, to Oveo Ouehse, Oorheim, Mo., \$2200.

—JAY PURCHASE

Sutherland Ranch 179; Carl Jordan &amp; Family to Walter Hoyt &amp; Sons, Burns, Ore., \$1400.

CHIANINA

8 bulls.....\$2,138

Bulls: Alon Ferreira, 4 20/80 by Ferraro; Alon Ferreira, Compton, Calif., to Rocking R Ranch, Cody, Neb., \$3500. Alon Ferreira 8-1, 10 80 by Ferraro; Alon Ferreira, Compton, Calif., to Rocking R Ranch, Cody, Neb., \$3500. Alon Ferreira 3-4, 14 80 by Ferraro; Alon Ferreira, Compton, Calif., to Rocking R Ranch, Cody, Neb., \$3500.

The Midland Bond Cattle Polonoese Test Sells were highly selling.

—RALPH HEINEMANN

**VIDEO WEST**  
2nd Annual FEEDER  
CONTRACT AUCTION  
**Friday, May 15**  
at the Madonna Inn  
San Luis Obispo, California

**ANKONY GENETIC CENTER**  
**A.I. TRAINING SCHOOL**  
**JUNE 1-5, 1981**  
(20 mi. E. of Denver on I-70 at Manila Rd. Exit)

COURSE INCLUDES: Herd management, Nutrition, Diseases of cattle, Practical A.I. on live cows, actual reproductive organs for classroom usage. PLUS... actual session covering heat synchronization (testis control).

CLASS FORMING NOW  
PRE-REGISTRATION LIMITED TO 24 STUDENTS • COST: \$280.00  
REMIT FEE TO: P.O. Box 358, Bonnett, CO 80102  
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**The 3rd Annual Futurity  
and Red McCombs Fiesta  
Texas Longhorn Sale**

**Saturday, May 9th, 1981  
at the Ranch — Johnson City, Texas**

**10:00 a.m. — The 3rd Annual Heifer  
Futurity Judging**  
**Featuring 30 consignments from the  
leading and most reputable bloodlines.**  
**11:00 a.m. — The Heifer Futurity Sale**  
**Lunch will be served between sales.**  
**1:30 p.m. — The Fiesta Longhorn Sale**

**Offering 180 lots consisting of:**  
**10 Bulls, all herdsire prospects**  
**10 Steers**  
**Three-in-one Packages and  
Three Cows and Pairs**

**Auctioneer: Eddie Wood**

**Registration for the sale party will be  
open from 10:00 a.m. to 6:00 p.m.**

**Reservations Hotel: \$10.00**

**For the 3rd Annual Futurity and Red McCombs Fiesta**

**Box 28008**

**San Antonio, Texas 78201**

**512/544-4000**

**RED MCCOMBS**



## Comments

We've just finished reading an article in Advertising Age by Stephen Butler, "Netting fluid profits in aquaculture."

In his article, Butler tells of an aquaculture textbook written by the Chinese, Fan Li, circa 475 B.C., that attests to the fact that farming is anything but new. Practiced for centuries, aquaculture is progressing to high-technology status, drawing on advances in marine biology, genetics and other scientific disciplines.

Aquaculture encompasses a wide range of technologies, Butler wrote, for the husbandry of fish or plants within controlled aquatic environments. In 1979, the value of farm shipments of aquaculture products was \$89,000,000. By 1989 this figure is expected to reach nearly \$500,000,000.

During our Sagebrush Circuit tour last fall we visited Valley Trout Farms, Inc., Hagerman, Idaho, where we learned quite a bit about commercial fish farming. Feed conversion, we learned, is one on one; trout production is measured by tons.

How competitive is fish currently to red meat? In Butler's article he quoted a recent National Western Restaurant Assn. survey that showed that 31% of dinner customers said they preferred seafood, compared with only 21% who chose steak.

As in every industry, we learned at the Hagerman farm that they were vaccinating the fish to control disease. Large concentrations of fish was of constant concern to the Idaho growers, who cautioned our tour members not to put their hands in the water because this might cause the spread of disease.

Butler noted that major American companies, like Coca-Cola Co., Campbell Soup Co., Inland Corp., and giant Weyerhaeuser Co., involved in developing seafood products produced by aquaculture, are grappling with basic questions of marketing strategy and consumer education.

Finally, "Although recent trends in dietary habits are encouraging (like the National Restaurant Assn. survey)," says Butler, "the U.S. cannot be described as a fish-eating nation. We consume an average of 10 to 12 lbs. of fish annually per person. In the Orient this figure is 70 to 80 lbs. Three out of every five pounds of fish consumed in American is eaten in restaurants." Suppose we'll be growing fish on some of our western ranches in the future, in addition to cattle and sheep?

## Analysts cite market factors

Recent strength in the fed cattle market can be attributed to several factors—including better beef movement at retail as well as tightening fed cattle supplies and more timely marketing by cattlemen.

This was pointed out by J.W. "Bill" Swan, president of the National Cattlemen's Assn., as he commented on an increase of several dollars per hundredweight in fed cattle prices during the past few weeks.

NCA and analysts with Cattle-Fax, the market analysis service associated with NCA, cited these factors in the market improvement:

• More aggressive beef marketing by retailers in the major markets, lower average retail prices and better beef movement.

• The USDA issued a special "food alert" on meat supplies and urged consumers to take advantage of what could be the lowest retail prices of the year.

• Special advertising and merchandising campaigns by the Meat Board's Beef Industry Council and state beef councils in some of the larger cities, showing consumers how to "Make Ends Meet" with the Good Taste of Beef.

• Declining fed cattle numbers and the beginning of a trend to lighter average weights of cattle. This has helped offset the continued large supplies of competitive meats.

• Feeders have been getting more current in their marketing, and there are fewer over-fed cattle. This situation brought improvement in cattlemen's bargaining position and

enabled them to get a better price for the available beef than they have had for several months.

For most cattlemen, prices still are below the cost of production, Swan said, so the cost-price squeeze continues. He and Cattle-Fax analysts said that what happens to the market in coming weeks will continue to depend in large measure on timely sale of market-ready cattle.

The lack of "currentness" in marketing, and a resulting weakened bargaining position, have been major factors in cattle price weakness for several months. The problem has been particularly acute because of the record large total meat supplies.

Indications are that there will be ample supplies of meat during 1981, so timely marketing in coming weeks, when supplies may be somewhat smaller, will be especially important, Swan said.

While farm groups and leading Republicans praised President Reagan's decision to end the grain embargo against the Soviet Union, Democrats called the move poorly timed and a former ambassador to Afghanistan criticized the administration for "rewarding" Russia for not invading Poland.

He said this indicated beef has lost its market share in the restaurant and fast food area as a result of menu changes but not at the

supermarket, which is the area many analysts have said declined the most.

He also presented the Annual Volume and Value study, which is compiled (Continued on page 11)

**WESTERN LIVESTOCK JOURNAL**  
A CROW PUBLICATION  
News • Trends • Sales • Shows • Markets  
May 4, 1981  
Centrist Edition  
Vol. 80, No. 27

## Study says beef 'holding its own' in battle for share of retail market

Fresh beef has been "holding its own" at the retail level as a percentage of total retail meat sales from 1974 through 1979, according to Glen Allen, agricultural consultant of Agri-Enterprises.

At a Livestock Marketing Assn. meeting held recently in Kansas City, he cited

**The energy boom:**

**Impact on West to be 'massive'**

By CAROLYN J. HURST

"The West has a critical role to play in providing energy resources to the rest of the country," said James Wilson, president of the Rocky Mountain Energy Co., Denver, Colo.

The three men concurred that cooperation between government, industry and community residents will be vital if Western energy development is to be managed effectively. The type of cooperation envisioned by each speaker, however, differed.

Colorado Governor Richard Lamm called for a "creative partnership" between federal, state and local governments and industry.

Lamm, the opening speaker at the Denver

importance of that role and the impact energy development will have on the West at the opening session of the U.S. Department of Energy's three-day symposium, "Energy Development in the 1980's—A Partnership Between Government and Industry."

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supermarket, which is the area many analysts have said declined the most.

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## Grade change could take up to one year

Assistant Agriculture Secretary C.W. McMillan said recently he thought it would take the USDA at least one year to make changes in beef quality grades.

Speaking to the Newspaper Farm Editors of America meeting in Washington, D.C. McMillan said he expects to receive a formal petition from the National Cattlemen's Association asking for quality grade changes in the near future.

He said USDA's Food Safety and Quality Service will examine the NCA recommendation along with those received from meat packers and other interested parties. Following that review, FSQS will study the economic impact of beef grading changes, McMillan said.

"I think from time to time it has proved a good idea to change the grade standards," McMillan said.

McMillan said USDA would probably hold hearings on any proposal for grade changes to assess public sentiment toward such changes. However, he said consumers have shown a definite demand for less waste fat in the cuts of beef they consume.

The beef grading change proposal backed by the NCA generally would allow a somewhat leaner beef to qualify as U.S. Choice Grade.



**PRICES CLIMB**—Cattle producers are enjoying a strong fed cattle market thanks to better beef movement at the retail level. Declining fed cattle numbers, aggressive beef advertising and a special "food alert" issued by the USDA have been cited as factors associated with the market improvement. A complete summary of recent market activity appears in this week's WLJ Market Roundup.

## Market Roundup: Retail surge boosts prices for fed cattle

WHILE CATTLE PRICES continue to trade in the low \$70 per cwt. range, and carcass prices hit \$109 in packer to packer trading, the question now seems to be whether demand can sustain those or higher levels. The National Provisioner warns that a spread of more than two dollars usually elicits concern in the industry. CNS reports that packer to packer trading is supporting the top end of the market. Jobbers, meanwhile, are buying beef at the low end because of their severe profit restrictions.

The reason for slaughterers selling at the low end, is because it is reported that there are more sellers of carcasses beef than there are buyers, and that beef must be moved if it is in the cooler. Packers are expected to support beef prices in the \$106-109 range to make slaughtering \$70-72 live cattle profitable, or at least a breakeven proposition.

Just a month ago in the livestock and meat futures markets, lower prices were the norm and higher prices were

(Continued on page 7)

## Lift meets mixed reactions

While farm groups and leading Republicans praised President Reagan's decision to end the grain embargo against the Soviet Union, Democrats called the move poorly timed and a former ambassador to Afghanistan criticized the administration for "rewarding" Russia for not invading Poland.

And now, "the foreign

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NEWSPAPER (priority handling)

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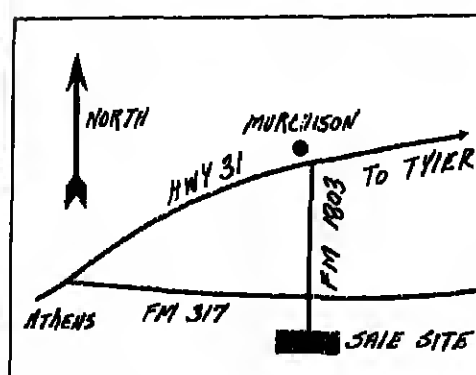


# SYLER BROS. COMPLETE DISPERSAL of REGISTERED BRANGUS

12:00 Noon **Saturday, May 16 • Athens, Texas** at the ranch



Big Sir—Sir Carson 75/6



Sale Headquarters:  
Spanish Trace Inn • 214/675-5173  
Flame Motel • 214/675-5194  
Lunch will be served at 11:00 a.m.  
Auctioneer: Anthony Mihalski

Sale Management by:  
MATT & ANN  
**SYLER & SALES**  
MANAGEMENT, INC.

**SCOTT SYLER**

214/469-3113 - Ranch  
Rt. 3, Box 351, Athens, Texas 75751

Selling  
**300 LOTS**

Featuring the Get and Service of  
Champ 300, Levi, 650 Son,  
PW Yuval Duke 284/4 Son  
and  
Carson 75—Sire of Many Herd Sires

**4 Herd Bulls**  
**130 Pairs**  
**120 Bred Females**  
**50 Opens**



Levi



DMA Champ 300

## Auction Results

LEACHMAN CATTLE  
COMPANY  
Billings, Mont. April 17

27 1/2 yearling hard bulls ..... \$7408  
140 yearling bulls ..... 1,705  
187 1/2 bulls ..... 2,848  
130 reg. percentage heifer calves ..... 750  
81 pairs ..... 1,329  
181 females ..... 995  
358 1/2 lots ..... 1,747

Auctioneer: Curt Rodgers and  
Harold Henry

Bulls: Leachman Rimrock  
614-030M, 2/5/90 by Dynemo  
614, syndicated for \$40,000, with  
40% selling and the balance,  
along with full possession and  
show rights retained. Twelve  
units of 5% at \$5000 each were  
offered with eight buyers joining  
the syndicate. They were  
Montana Sentinel Feeders—  
Conrad, Leonhardt Angus, Cowley,  
Wyo., Double Fork Ranch,  
Victor, Tee Bar Ranch, Auguste,  
5 L Ranch, Livingston, Red  
Power, Glasgow, Bench Ranch,  
Fishtell, and Melvin Leland,  
Sidney. Leachman Thirteen  
Hundred 2452, 2/11/80 by PBC  
D0202 6M H3554, 1/12 Int. and no  
possession; and Leachman EBV  
3331, 3/27/80 by PBC D0202 6M  
H3654, 1/2 Int. and full  
possession; Leonhardt Angus  
and Double Fork Ranch, Victor,  
\$38,100. Leachman Dynemo  
614-3451, 2/11/80 by RCN  
Dynemo 914; Russ Larson,  
Okeas, North Dakota, 2/8 Int.,  
\$30,000. Leachman Dynemo  
614-3494, 3/19/80 by RCN  
Dynemo 614; Carlos Lemo,  
Acunpton, Paraguay, \$8000.  
Leachman Dynemo 614-3466,  
2/23/80 by RCN Dynemo 914;  
Bench Ranch, Fishtell, \$7250.  
Females: Un-named, 4/10/78  
by Thunderbolt with a 2/22/81  
bull calf by Chilton 21K; Valley  
Cattle Co., Calgary, Alberta,  
\$3400.

Heifer calves: The high selling  
group of live registered percent-  
age heifer calves to Duane  
Miller, Sedona, Ariz., \$1075  
each.  
To attend one of Jim  
Leachman's sales is to witness an  
"event". Details are attended to,  
buyers are made welcome, as  
much information as one could  
want is available, the cattle are  
well presented, the sale pro-  
ceeds promptly and the results  
speak for themselves.

The Leachman cattle are  
obviously in strong demand by  
the industry as evidenced by the  
volume number of cattle moved  
on this sale day. It is a  
performance program based on  
providing useful, productive  
cattle for the purebred and  
commercial segments of the  
industry. The sale was a  
reflection of the Leachman  
program and the sale was one of  
the hottest of the spring sale  
season.

Many of the customers were  
repeat buyers with the volume of  
the offering going into com-  
mercial herds with the exception of  
live bulls going to purebred  
operators. Fifteen volume cus-  
tomers purchased live or more  
bulls absorbed at total of 123  
bulls with Arrow Ranch, Wisdom  
taking 38 head. Volume buyers  
included Robert Baver-  
der, Iowa Falls, Iowa, 5 L Ranch,  
Miller Bros., Sedona, Ariz.,

Kelly Burns, Rockvale and  
Huettle Bros., Cozad, Neb.  
Cattle sold into 11 states,  
Peruquey and Canada.  
—JERRY YORK

SMITH CATTLE CO.  
Golden, Colo. April 26

30 bulls ..... \$1,047  
18 females ..... 1,700

Auctioneer: Bruce Brooks  
Sale Manager: Catita Brooks

Bulls: LKCC Smith Cattle  
214M "Missouri", 4/2/80 by  
Espoir De Carneval; Eaton Land  
and Cattle Co., Lakewood,  
\$10,000. LKCC Smith Cattle  
232M, 4/24/80 by Famous; Ship-  
py Limousin, Colome, S.D.,  
\$4200. LKCC Smith Cattle 192M,  
3/19/80 by Famous; Frank  
Rogers Family, Castleford,  
Idaho, \$3400. LKCC Smith Cattle  
154M, 3/9/80 by Famous; Don  
Dawes, Goodland, Kans., \$3000.  
LKCC Smith Cattle 209M,  
3/29/80 by Famous; Wilhelm  
Limousin, Wheeling, Wyo.,  
\$3000. LKCC Smith Cattle 107M,  
3/12/80 by Gendarme; Pine Hills  
Limousin, Elizabeth, \$2250.  
LKCC Smith Cattle 233M,  
4/26/80 by Espoir De Carneval;  
Granby Thompson, Welch,  
\$2100.  
Females: LKCC Smith 191L,  
4/29/79 by Gendarme, bred to  
Niterider; Marion Schultz, Bates-  
land, S.D., \$4000. LKCC Smith  
Cattle 101K, 3/29/80 by LKCC  
Mississippi 18H with 1/4/81 bull  
calf by Black Carneval; Harlan  
Leitell, North Platte, Neb.,  
\$3400. LKCC Smith Cattle 202M,  
3/27/80 by Famous; Van  
Swanson, Longmont, \$3000.  
LKCC Smith Cattle 234M, 4/4/80  
by Famous; Ed Miller, Loveland,  
\$2800. LKCC Smith Cattle 193M,  
3/23/80 by Famous; Wilhelm,  
\$2500.

This was the second sale for  
Louis and Kevin Smith and the  
large crowd that gathered at the  
new sale barn on the ranch  
helped create a strong demand  
for the black Limousin cattle on  
offer. A few red cattle were  
offered, but red or black, the  
offering was strong and the  
buyers wanted them.

Although no volume buyer  
materialized, cattle sold into  
several states, including Colora-  
do, South Dakota, Kansas,  
Idaho, Nebraska, Wyoming,  
Minnesota, and Missouri.  
—JERRY YORK

ESCOBA BRANGUS  
Heritage of the American Bule  
Tuscola, Texas, April 26

8 bulls ..... \$9,413  
20 pairs ..... 5,985  
10 bred heifers ..... 4,178  
10 open heifers ..... 2,450  
2 donor cow ..... 7,000

Auctioneer: Ruben Reyes  
Sale Manager: P & F Cattle Co.

Bulls: ECC Maya Chial,  
4/9/79 by Brinks Titen 875R7  
(Maye); Ray Moodie, Rock-  
springs, \$50,000. ECC Maya  
Lancer, 3/2/80, 5/1/80 by Brinks  
Titen 875R7; Willow Springs  
Ranch, Burton, \$8000.

Females: ASR Miss Ike, 9/9/80,  
12/24/79 by Brinks General

## Lease this equipment



Now, install the equipment you need to process cattle effi-  
ciently — without tying up important cash, or upsetting your  
cash flow.  
Tailored lease plans available, from 36 months to 120 months,  
including lease with purchase option.

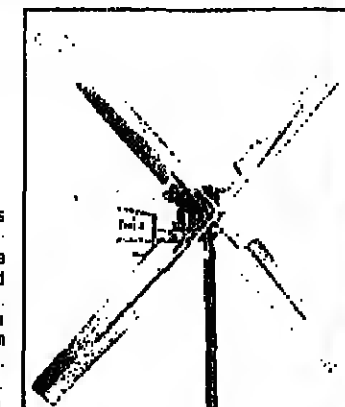
Examples: (80 month lease plan)  
Hydro-Val (hyd. dip vat) ..... \$161.35 per mo.  
Hydraulic Squeeze Chute ..... 128.55 per mo.  
Complete Working Area ..... 198.55 per mo.

Write or call us now for full details.  
Bowman Hydro-Val, Inc.  
RR5 — E. Hwy 275  
Fremont, Neb. 68025  
(402) 721-7379



## Introductory Offer

On  
**BOWJON**  
Water Lift  
System



Efficient water lift system cuts  
cost. Unlike any other windmill-  
water pump in the world, the  
Bowjon does not have to stand  
over the well or water source.  
It can be positioned wherever  
the wind achieves maximum  
velocity on a continual basis,  
up to 1/4 mile from the wellhead.  
Easily installed and maintained.  
Proven performance on farms and ranches.

The low moving parts in the entire Bowjon system are all above ground.  
There are no leathers to tight. No cylinders to plunger assembly. The only  
maintenance is to check the compressor oil every three months and clean the  
filters.

Dealerships available in open areas.  
**TRI-TEC INDUSTRIES**  
Call 402/678-2231 • 402/748-3888

# 150 TWO-YEAR-OLD ANGUS BULLS Tuesday, May 5

1 p.m.—at the ranch • Jordan, Montana

Also selling:

**175** Bangs-Vaccinated  
**COMMERCIAL HEIFER CALVES**  
—fancy straight Angus



**They're Rugged — They're Range Exercised  
They're Ready For Use**

Free Lunch 12 Noon

Auctioneer: Pat Goggins

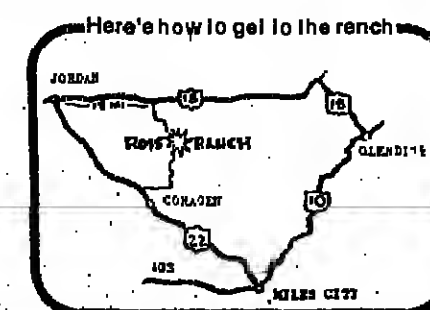
## These 150 Two-Year-Old Bulls:

Represent the best of our crop. They have been held for this sale. They  
have not been topped. If you want range ready, well developed, big Angus  
bulls all raised on our ranch, be on the seats **TUESDAY, MAY 5!**  
This is one of the best rancher sales for rancher developed bulls in  
America!

Free Delivery on Bulls to Central Stockyard Points

**ROSS**  
RANCH & LIVESTOCK CO.

MRS. H.B. ROSS • JACK ROSS • GENE ROSS  
JORDAN, MONTANA  
406/557-2724



# Beaver Creek Brangus Production Sale

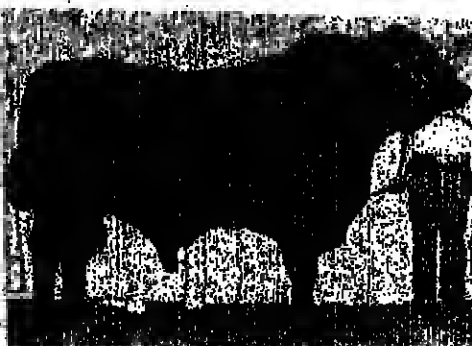
A Division of FARM OPERATIONS, INC., Arlington, Texas

**Sunday, May 17 • Athens, Texas** 10:30 a.m.  
The Day After Syler Bros. Sale at the ranch

**Selling 93 Lots**



TIMBER TOO



MACHO

**60 Pairs**—many three-in-one packages bred to  
Timber Too and with calves at side by Timber Too.  
**20 Bred Females**  
**10 Open Females**  
**3 Herd Sire Prospects**

Featuring the Influence of  
WSR Rocky Joe 650 • Timber Too  
General • Majestic • Macho

Auctioneer: Gerald Bowle

Sale Headquarters: Spanish Trace Inn  
Athens, Texas • 214/675-5173

**BEAVER  
CREEK  
BRANGUS**

Robert Cobb, president  
P.O. Box 1660  
Athens, Texas 75751  
214/675-5727 or 875-8088

Sale Management by:  
MATT & ANN  
**SYLER & SALES**  
MANAGEMENT, INC.

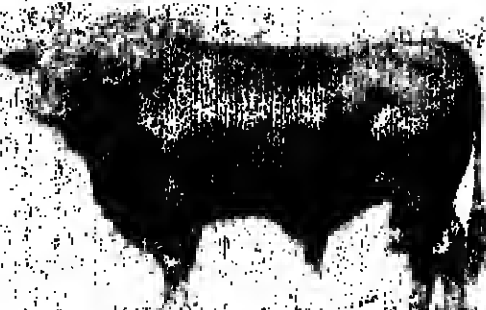
Rt. 2, Box 35  
Burton, Texas 77835  
713/289-4400  
Tim Willett, 713/693-0458



WSR ROCKY JOE 850



GENERAL



MAJESTIC

Ranch Location: 3 miles south of Athens  
on Hwy 19, about 3 miles on FM 1815. White  
house and yellow barn on left.











